WHAT? WHY? HOW?

A newly published booklet "The WHAT? - WHY? AND HOW? of plant Foods" has been released by Flordelwa Corporation of St. Petersburg, producers of PERFECT - Professional Grade - 100% Soluble Plant Food. This informative booklet briefly traces the history of man's use of fertilizers, tells how plant foods and fertilizers may be evaluated by the purchaser and explains the function of various components incorporated into these products. It tells what each major, minor and trace element does for plants in growth, production of foliage, flowers and fruits. Interestingly written in layman's language, the booklet carries much valuable information and answers many questions of the home gardener and hobbyist grower. It is available at many garden supply dealers at 25¢ a copy but the publisher offers single copies to readers of the SEED POD without charge or obligation. Simply write Flordelwa Corporation, Post Office Box 8006, St. Petersburg 38, Florida mentioning the SEED POD, give your name and address along with the name and address of your favorite garden supply dealer. Your copy will be mailed to you promptly, postage paid.

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